



Achieve™ Embed Option

Embed Everfi Achieve Financial Education Content



Your website competes for attention every day in a crowded digital marketplace. To stand out, financial institutions must provide meaningful value that attracts visitors, deepens engagement, and strengthens customer relationships.

Everfi Achieve helps create that advantage by delivering trusted financial education directly through your website. By empowering consumers on their financial journey, Achieve increases engagement, extends time on site, and positions your institution as a valued partner—helping drive loyalty, growth, and new business.

Benefits of Embed

Engages Your Visitors with Personalized Content

Consumers feel like the site was made just for them so that you can continue to build trust and drive awareness.

Increases Your Visitor's Dwell-Time, Reduces Bounce Rate

Inspiring education ensures consumers are staying on-page, exploring additional content and products.

Enhances Conversion Rates

Achieve gives institutions the opportunity to add custom content that can be embedded in their program site, helping drive consumer awareness and can increase conversion.

Device Agnostic

Embed can be used on desktops, laptops, tablets, and smartphones.

How Achieve Embed Works

- Achieve financial education playlists can be added to your website using simple JavaScript and HTML. Everfi's team will work with your website or marketing team to get the experience up and running.
- The content will be fully branded to your institution and sits directly on your site for a seamless experience.
- For organizations using Achieve in multiple languages, the program will appear in the language the consumer's browser is set to; if that language is not supported, the default is English.



To optimize SEO results for Everfi financial education topics, you can include keywords or metadata in your own website or on the Everfi provided custom landing page. You can also include keywords when using the Embed solution inside your own website.

